

Case Study – Generation of Bespoke Engine Marketing Displays



Background & Objectives

- Customer had committed to deliver a major display at an international technology show.
- The display had to convey how engine technology had developed over 50 years.
- Mathwall was engaged to create the concept for the display and to make it a reality within 5 months.

Project Outcome

- Mathwall developed the vision into a design concept, then a detailed scope of work and delivery plan.
- Six engines were sourced, sectioned, prepared and mounted in 12 identical cabinets within the 5 months.
- A bespoke cabinet was designed and built to high specification with hidden joints and internal lighting.
- Capable of supporting 150kg display piece and robust enough for global transport and handling at events.
- An additional engine display was ordered in 2017 to include the very latest engine technology.

